



# MADONNA

## CENTER, INC.

Serving With Pride, Changing Lives!



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## REFLECTIONS FROM OUR LEADERSHIP

We are proud to report that Madonna Center continues to be a trusted partner in our community, a pillar of stability and trust that provides resources, connections and hope to those we serve.

Our work is changing generations!

The heart of our organization is our children. We believe in our children and for that reason, provide the highest quality of early childhood education. Our early education center has maintained the 4 Star Designation Status through the Texas Workforce Commission's- Texas Rising Star Program. We are one of only two, 4-Star Centers in the 78237 zip code. Our early education program, that extends into after-school and summer camps provides our children with the educational building blocks that will prepare them for school and beyond.

Our faith is rooted in family, which is why we offer parenting programs that will strengthen the family. The HIPPY Program offers sessions that strengthen the relationship between parent and child, create a nurturing environment in the home and provide overall support to the parent. Recognizing that our families often have multiple barriers to overcome, in 2021, we implemented the Dual Generational (Gen) Program, through a partnership with the United Way. The Dual Gen program allows us to work with families to help promote financial stability, and overall well-being. We are proud to have been recognized as one of the highest performing partners in the Dual Gen initiative.

The soul of our organization is our seniors. Our senior services provide participants with opportunities to socialize, have fun, learn new hobbies, build relationships, and receive a hot meal and food for their homes. Our services focus on reducing social isolation, connecting seniors to needed resources and ensuring their nutritional needs are met.

Our campus has been a safe haven for the children, families and seniors we serve and a great place of pride for the staff who deliver the services. We've put in place a Facilities Rehab Master Plan to ensure our campus remains viable. In 2022, we implemented Phase I of Madonna Center's Facilities Rehab Master Plan, which included a new Infant and Toddler Building to serve 32 additional infants and toddlers. In the new year, with a gift from the John L. Santikos Charitable Foundation of the San Area Foundation, we are building a new kitchen and rehabbing the administration building. The facilities enhancements will allow us to grow our programs and expand our reach while maintaining our presence in the location we have called home for over 60 years.

As we look and move forward, we are both excited and committed to continue the multi-phased Facilities Master Plan work to update and enhance our facilities. We anticipate completion within the next five years and fully expect that our organization will be a beacon of pride and connectivity for our community and for generations to come.

Our board of directors and staff are proud to share this years' annual report with you. Please join us in our journey to transform communities and change lives!

Sincerely,



Roger Caballero  
Executive Director



David F. Toomey, III  
Board President

“ Education is the most powerful weapon which you can use to change the world. - **NELSON MANDELA**

The Madonna Center strongly believes that giving our young children a strong start will create the educational foundation that will allow them to grow-up to be life-long learners, whose life journey includes meaningful employment, strong family connections and overall-well-being. Our children's services provide programs that span from 2 months through 12 years of age.

### FOUR STAR PROUD!

This year we are proud to announce that our childcare programs received the highest child-care designation provided by the Texas Workforce Commission's - Texas Rising Star Program. The Texas Workforce Commission's - Texas Rising Star Program offers three levels of quality certification, 2-Star, 3-Star or 4-Star designation. The Madonna Center achieved the 4-Star designation which we have maintained for 3 years, demonstrating our commitment to the highest quality education for young children. The Madonna Center is one of only two early childhood education centers with the 4-Star designation in the 78237 zip code.

### IN 2022...

Our children's services programs collectively provided **1,545 education/enrichment days to children**. Our specific programs include the **Early Head-Start Program** in partnership with Parent Child Inc. Our Early Head-Start Program serves children ages 2 months to 3 years. We focus on the early years of education, ensuring that age-appropriate activities and learning are taking place and that children are reaching their developmental milestones. Our **Pre-School Program** serves children ages 3 to 5 years of age. Madonna staff provide an enriching curriculum that includes indoor and outdoor educational experiences that promote reading readiness, social skills development, and self-esteem building activities.

Our **After-School & Summer Program** engages children ages 4 to 12 years of age. Offering a safe, STEAM (Science, Technology, Engineering, Arts, and Mathematics) focused, educationally rich environment, children engage in active life-style activities that promote healthy living and nutrition, along with indoor and outdoor games. In addition, children are able to explore and develop their creativity by participating in fun arts and crafts, music and writing activities. Madonna Staff also assists with tutoring services.

Our extended programming in Children's Services, offers children 2 months to 12 years of age, a stable, and high-quality educational experience while providing families with the comfort of having one location where their children are safe and engaging in enriching activities.



“ To care for those who once cared for us, is one of the highest honors. - **TIA WALKER**

The Madonna Center believes that social services should take a holistic and trauma-informed approach, serving the whole family from infancy to the elderly. We are proud to serve multi-generations through our programs and witness first-hand the impact our programs produce.

### IN 2022...

Our seniors program provided **933 life enriching activities** that included center-based and in-home services. They participated in site-based programs and/or in-home services. Our Seniors Program focuses on providing participants with an opportunity to interact with other seniors, decreasing the chances of social isolation and the decline of their overall well-being. On site, they engage in stimulating activities like arts and crafts, games, field-trips and fellowship and enjoy fruitful conversation over warm meals provided daily. In-home participants receive weekly meals and food boxes to ensure proper nutrition along with visits from Center staff and UT Health Science Center Nurses who provide routine wellness checks and health education.

Our HIPPIY Program provided **1,359 visits** to parents and their children. Our HIPPIY Program, funded by the United Way of San Antonio & Bexar County since 2016 is focused on helping parents recognize and live into their role as their children's first teacher. Madonna Center staff follow the evidence-based program and work alongside parents in the home developing their skills as they shape their child's first years and get them school-ready.

Our Dual Generation Program provided **549 family strengthening activities** with parents and their children. Started in 2021, funded by the United Way of San Antonio & Bexar County, the Madonna Center was 1 of 6 organizations chosen to develop the Dual Gen Initiative in San Antonio with the focus of strengthening families and helping them lift out of poverty. Madonna Center staff helps coordinate and assist families find safe housing, educational resources, quality child-care and employment.



## “WHERE IS SPOT?”: A SUCCESS STORY

A child’s first word, “Spot”, the significance was that it was the first word of a 4-year-old who had an identified speech delay and had not spoken a word. The child’s speech therapist, heard about the HIPPY program at the Madonna Center and referred the mother and child, hoping that intensive in-home services might support the work the speech therapists had started with them. The HIPPY Home Educator engaged the mother and began the 9-week in-home program. Mother was reported as losing hope and faith, that her child would not be able to speak.

One of the HIPPY activities was to read the children’s book “Where is Spot” daily to the child. Near the 9-week completion of the program, the mother called her HIPPY Home Educator, elated to share that as she was reading “Where is Spot” her child uttered the word “Spot” in an attempt to read along. Mom was overwhelmed with joy and excitement and full of gratitude to the Madonna Center and her HIPPY Home Educator for the support and services offered. Mother is confident that this will be the first of many words to come.

## RECOGNITION WELL-DESERVED

The Madonna Center was honored to be recognized by the Alamo Area Community Network for our level of high-quality and high-engagement with our families. We were presented with a Certificate of Recognition that highlighted our organization’s commitment to go above and beyond expectations to fully provide our families with the services and resources they need to be successful. We are grateful for the recognition!

## A LEGACY OF CARING

We’d like to extend a heart-felt thank you to **Leticia Luna**, for her outstanding service and dedication to the children, families and seniors of Madonna Center. Ms. Luna’s long commitment and service to Madonna Center, includes support of our children and seniors through her work with the Westside Lions Club – a group that annually provides a Thanksgiving Luncheon for our seniors and adopts children during Christmas. Ms. Luna served as Board President in the early 1990s, returning to continue board services from June 2014 through December of 2022. We thank Ms. Leticia Luna for her deep commitment and investment of time and talent to the Madonna Center. Thank You!

## STAFF STRONG

The Madonna Center recognizes that the critical and necessary work that changes lives in our community is done by the hard-working staff at the Center. We would like to highlight two staff in particular who are serving with pride and changing lives every day!

**Rachel Rodriguez** has worked for the Madonna for over 7 years. She works in the Early-Head Start program as an early childhood educator, developing the lives and minds of children ages 12 to 18 months. Rachel has worked in the early childhood education field for over 20 years and has made it her career to educate young children. In addition, she is a super-star employee at the Center, mentoring new staff and pitching in wherever the agency needs her. She is the hallmark example of a team-player and we are grateful for her service.

**Alejandra Torres**, HIPPY Coordinator, has worked for the Madonna Center for over 3 years. She has been a driving force within the HIPPY program. She works diligently ensuring parents and children in her program are receiving the best care and connecting them to community resources when needed. She is a quiet warrior, volunteering when and where needed, encouraging and praising others often and never seeking personal recognition. We would like to thank her for her tireless commitment to our families and to the Madonna Center. We are a stronger organization because of her.

# Thank you to our Partners and Donors!

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SRC, Inc  
Summit Properties

## STATEMENT OF ACTIVITIES

For the Year Ended June 30, 2022,  
with comparative totals for 2021.

	2022			2021	
	Operating	Board Designated	With Donor Restrictions	Total	Total
<b>Support and Revenue</b>					
Government Grants	\$ 473,996	\$ -	\$ -	\$ 473,996	\$ 540,872
Other Grants	462,928	-	60,000	522,928	535,381
Program Contract Services	846,532	-	-	846,532	807,401
Program Income	72,215	-	-	72,215	41,138
Contributions	40,185	-	26,000	66,185	125,776
In-Kind Contributions	30,414	-	-	30,414	54,523
Special Events	1,451	-	-	1,451	29,071
Other Income	31,610	-	-	31,610	45,322
Investment Income/(Loss)	(149,817)	-	-	(149,817)	16,085
Forgiveness of Debt Income	-	-	-	-	179,400
Net Assets Released from Restrictions	148,000	-	(148,000)	-	-
Transfers to Board Designated Net Assets	(300,000)	300,000	-	-	-
<b>Total Support and Revenue</b>	<b>1,657,514</b>	<b>300,000</b>	<b>(62,000)</b>	<b>1,895,514</b>	<b>2,374,969</b>
<b>Expenses</b>					
Program Services	1,252,987	-	-	1,252,987	1,184,944
Support Services	310,355	-	-	310,355	253,146
<b>Total Expenses</b>	<b>1,563,342</b>	<b>-</b>	<b>-</b>	<b>1,563,342</b>	<b>1,438,090</b>
<b>Change in Net Assets</b>	<b>94,172</b>	<b>300,000</b>	<b>(62,000)</b>	<b>332,172</b>	<b>936,879</b>
<b>Net Assets - Beginning of Year</b>	<b>1,335,885</b>	<b>300,000</b>	<b>173,000</b>	<b>1,808,885</b>	<b>872,006</b>
<b>Net Assets - End of Year</b>	<b>\$ 1,430,057</b>	<b>\$ 600,000</b>	<b>\$ 111,000</b>	<b>\$ 2,141,057</b>	<b>\$ 1,808,885</b>

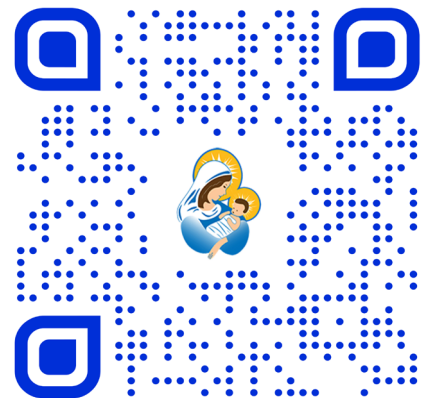
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